

Beyond Borders

Unit #3: Black Market Solution Presentations



KEY LEARNING GOALS:

A note from Mr. Parsons...

Sometimes the actions of one employee can have a major impact on the organization. At the end of this activity I hope you can identify the unethical issues presented in this case.

You should also be able to identify positive course of actions for situations such as the ones presented in this case.

Curriculum Expectation

- Evaluate the impact of issues related to ethics and social responsibility on the management of organizations.
- Explain the relationship between a person's attitude (e.g., commitment to job, personal biases) and her or his behaviour in the workplace (e.g., quality of performance, absenteeism; engaging in practices that reflect racist, sexist, or homophobic attitudes).



Ethical Dilemma: Thailand and the Black Market

This is a timed activity, you must move quickly in order to complete your task effectively. Thailand's government is faced with a serious ethical dilemma.

In Thailand it is estimated that approximately two thirds of the nations GDP is represented by the black market. Some of these goods include; tobacco, alcohol, pirated media, fashion items and travel documents. The black market has a significant impact on Thailand's economy – consider that those involved in the black market do not pay any sort of taxes. Many people currently depend on black market activities to provide themselves (or their families) with a source of income.

There are many different considerations that must be made before determining a solution to this ethical dilemma. Ultimately if your group now represents Thailand's Government what would your solution be to solve this issue?

- You MUST take on a _____ approach to this dilemma. Your solution should meet the perspectives of your approach.
- You are to prepare a multimedia presentation that will present your ethical dilemma. Your presentation should cover the following;

-  Outline your ethical view/approach so the class may understand the objectives of your solution.
-  Before outlining your solution present both sides of the ethical dilemma, divide the issues into three parts.

#1: The Person

#2: The Organization

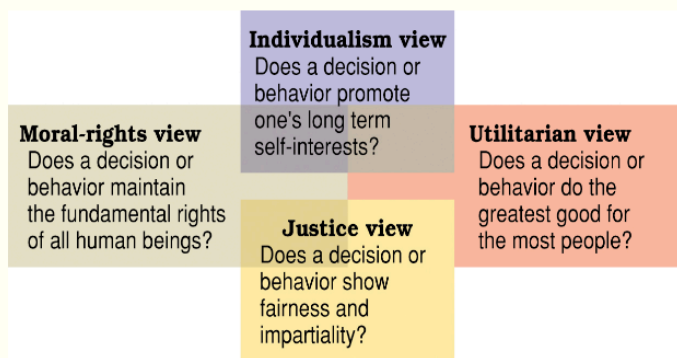
#3: The Environment

Outline your solution in detail. In addition please focus specifically on **one of the four corporate social responsibility strategies** and outline which of the strategies you are using to move from obstructive to proactive.

Four Views of Ethical Behavior:

1. **Utilitarian View:** Delivers the greatest good to the greatest number of people.
2. **Individualism View:** Based on the belief that one's primary commitment is long term advancement of self interests.
3. **Moral Rights View:** Is that which respects and promotes the fundamental rights of people.
4. **Justice View:** Based on the belief that ethical decisions treat people impartially and fairly, according to legal rules and standards.

Figure 4.1 Four views of ethical behavior.



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Four Strategies of Corporate Social Responsibility:

Figure 4.6 Four strategies of corporate social responsibility—from obstructionist to proactive behavior.



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